



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| Entries | | |
|---------|---------------------------------|---|
| | Prospect Organisation | Innovation Details |
| 1 | Allclear Learning Systems | Eklavya University |
| 2 | Allergan India Private Limited | Project – Envision - an initiative for Sales Force Automation |
| 3 | Alpha PC Outlet Private Limited | ACCTPRO Ver 6.0, a retail software with network solution |
| 4 | Anacons Lubricants | The Pharma & Cosmetics manufacturers use various oils, solids that are separately heated to 80 deg C in two vessels. Upon melting of these solids in oils, the two are mixed with each other with stirrer & kept under stirring until they reach 55 deg C temp. The mass is cooled further to about 40 deg C and filling into containers is done. This age old and global process can be replaced with our innovation. It is achieved by dissolving the same solids in our proprietary solvent blend. At body temperature i.e. at 38 °C, therefore one gets savings on electricity or fuel use permanently. Also, it enhances the productivity many folds |
| 5 | AniFarm Products Pvt. Ltd | Use of Animal Feed Supplements using Homoeopathic Techniques for treatment of animals |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|----|--|---|
| 6 | Apollo Group | UFO Moviez Limited - largest networked digital cinema chain in the world |
| 7 | Apollo Health and Lifestyle Limited (AHLL) | The Cradle - a boutique birthing centre |
| 8 | Aryavart Gramin Bank, Lucknow | provide loan to the masses for installation of Solar Home Lighting |
| 9 | Avon Mobility Solutions Pvt. Ltd. | Mobile Banking Application |
| 10 | Avon Solutions and Logistics Pvt Ltd | MailWone |
| 11 | AVTAR Career Creators | AVTAR I-WIN – Interim Women manager's Interface Network |
| 12 | Bajaj Eco-tech products Ltd | innovative wood-substitutes |
| 13 | Birla White, Jodhpur | Kool-n-Seal |
| 14 | Black Taj Mahal | A new tourist destination |
| 15 | Brand Aid | Paper Honeycomb (PH) replaces the wood which uses recycled paper and starch glue for production |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|----|---|--|
| 16 | Brewhaha Entertainment | First-of-its-kind FunWind Lounge |
| 17 | Canara Bank | Training initiative - SPANDAN |
| 18 | Customer Infinity Services (P) Limited CISL | ANTICOUNTERFEITING solutions by way of machine readable multi layer security labels. |
| 19 | Deccan Aviation | Ticketing with Indian Post |
| 20 | Elitecore Technologies Ltd. | CYBEROAM -- A Identity based Network Security Solution |
| 21 | Emami Limited | Fair and Handsome |
| 22 | Ethical Lifetech AyurHerbo Bio R&D | Ayurherbal remedy |
| 23 | Eucharist Bio-N-Energy Pvt Ltd | convert biomass into charcoal and power |
| 24 | Eureka Forbes Limited | Nanotechnology-based filter |
| 25 | Financial Technologies India Pvt Ltd | ODIN - |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|----|--|--|
| 26 | First Advantage Pvt. Ltd. | Two-level Background Screening |
| 27 | First Advantage Pvt. Ltd. | Color Code |
| 28 | Forbes Marshall Pvt Ltd | VapoMax Plus' |
| 29 | G B Springs Pvt Ltd | |
| 30 | Geist Research Pvt. Ltd. | Antisolvent Technology |
| 31 | Generation Next Learning System (GNLS) | 10-ON-10 - "multiple intelligence" learning program in mathematics for young children in classes LKG to class 4. |
| 32 | Global Trade Finance Ltd | E Loan programme to reduce time and paperwork in the loan process |
| 33 | Godrej & Boyce Mfg Co Ltd | Myloc - new range of padlocks |
| 34 | Godrej & Boyce Mfg Co Ltd | A machine de-skilling automatic lever picking machine |
| 35 | Gujarat Cooperative Milk Marketing Federation Ltd (AMUL) | PROLIFE: Probiotech food |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|----|--|---|
| 36 | Hamsa Nandhini | An Instrument For Geometrical Applications |
| 37 | HP Labs India (Part of HP's Corporate Research Lab based in Bangalore) | Document Authentication System (DAS) |
| 38 | HT Media Ltd | A business paper – MINT |
| 39 | Idea Cellular Limited | Bill Flash - toll free service |
| 40 | Indian Inovatix Ltd | Simulated Glider / Parachute |
| 41 | Infotwins Technologies India Pvt Ltd (File replaced) | This innovation helps overcome some of the basic challenges faced in using popular RDBMS applications for managing real life data inter relationships that have not only endless levels of parent child relationships but also fraternal or networked data/entity relationship structures. It is inspired by the age-old adage: "Garbage In Garbage Out." Since most of the problems associated with RDBMS occur because of the raw form in which data is stored, this innovation uses a custom built tool to pre-process data before it is stored. It is It is not based on a single but numerous new ideas, which together provide simpler but systemic alternatives to the current methods of deploying relational databases |
| 42 | Inkroma e-Business Solutions Pvt Ltd | e-business solutions for e-governance |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|----|--|---|
| 43 | iXiGO.com | <p>. iXiGO allows travelers to search and book directly on the airline websites. This ensures that the airline and traveler have a one-to-one relationship with each other.</p> <ul style="list-style-type: none"> • Search Algorithms - India's fastest travel search engine • First and Only Metasearch on Mobile in the world (to the best of our knowledge) • Fly anywhere to anywhere - Smaller airports connected through their nearest airport hubs. • Combinations across airlines - Allows different airlines for onward and return flights. • Accurate & Transparent Pricing - iXiGO retrieves prices (including taxes and fees) in ONE Go with 99% accuracy (amongst the highest in the market). • Comprehensiveness – Includes all airlines in India (unlike OTAs!) |
| 44 | Kansan Communications Pvt. Ltd | Telecom Company - FOUR- IN- ONE bouquet wherein 4 different telephone lines of 3 basic service providers in 1 telephone with 4 distinct telephone numbers |
| 45 | Karnataka State Police Housing Corporation Limited | Web-based Project Management System (WBPMS) |
| 46 | KIIM International | CPO-Central Power Origins |
| 47 | KIIM International | Centric Power Consultants |
| 48 | Kingfisher Airlines | Live TV onboard the aircraft |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|----|--|--|
| 49 | Kirloskar Brothers Limited | world's largest pumping scheme |
| 50 | lingosyss | Vedic System of English Language Management (VSELM) is a scientific methodology based on a single formula, that provides perfection to the learner at speaking, writing, reading and understanding English |
| 51 | Maharani Paints India Pvt Ltd | Clean technology for recycling of industrial pain sludge |
| 52 | Mahindra & Mahindra Ltd- Farm Equipment Sector | Shaan Tractor |
| 53 | Mahindra and Mahindra Ltd | Bio-Diesel Scorpio |
| 54 | Manchanda Associates, Architects | Retractable Shading Device for Motor Vehicles' |
| 55 | Mango Technologies Pvt. Ltd. | Innovative Application framework for low-cost terminal devices like mobile phones, media players etc |
| 56 | MIRC Electronics Limited | CANDY DVD player |
| 57 | Mobien Technologies Private Limited | i-Notify - enabling remote field teams to talk to their backend central ERP in real-time |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|----|---|---|
| 58 | MobME Wireless Solutions Private Limited | A platform to share photos and videos from the Mobile Phone |
| 59 | Mohammad Saklain Rizvi | Tele Electricity |
| 60 | Motor Industries Co. Ltd (Mico) | Common rail system |
| 61 | N. K. Goyle | Portal to locate suppliers upon searching any Textile related product |
| 62 | Nalamwar Energy Systems Pvt. Ltd. | Air Water Heater, using latent heat from atmosphere, which could be as low as (-) 30 deg. C to heat water up to 60 deg. C |
| 63 | Newgen Software Technologies Limited | CTS - enables image-based Cheque clearing |
| 64 | Omega Associates | Telemedicine |
| 65 | OnMobile | One Touch Ring Back Tones (RBT) |
| 66 | Oriental Aquamarine Biotech India Private Limited | Open Larval Rearing system |
| 67 | Parag Shah, Dr. | Male Infertility treatment |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|----|--|--|
| 68 | Popular Steel Industries | Juice N Juice" Sugarcane juice extractor machine - re-position sugarcane juice from being a health disaster to becoming a healthy drink. |
| 69 | Regain Herbal Remedies | ASTHMA CURE |
| 70 | Reliance Webstore Limited | Digital Electronic News Gathering Service(DENG) |
| 71 | SAAMCO Consultants Limited | Lakshya - Structured financial planning |
| 72 | SAAMCO Consultants Limited | Anubhav optimal Life risk management |
| 73 | Sasken Communications Technologies Ltd | Sasken Multimedia Subsystem - software solution for mobile phones |
| 74 | SatNav Technologies Pvt. Technologies | SatGuide, India's 1st GPS Navigation System |
| 75 | Shreya Herbals | Shreya Herbals |
| 76 | Sony's Diesels | |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|----|---------------------------------------|--|
| 77 | Su-Kam Power Systems Ltd | There are several products and solutions that Su-Kam has developed over the last 10 years to service the power back-up requirements in India. While each of them is a unique product, homegrown and patented as well, the larger innovation is in Su-Kam's ability to effectively challenge a very unorganized industry. It has repeatedly challenged notions of 'what can be achieved in India'. Its software solutions for example, that complement the power hardware, are truly first in the world, where power back-up products can be manned centrally, via the internet from all over the world. These innovations have taken power back-up from the paradigm of noisy diesel gensets to clean, green, efficient products and solutions that provide self sufficiency to industrial users and home users alike. Apart from India, they are now present in several countries globally. |
| 78 | The Clearing Corporation Of India Ltd | Central Counterparty guaranteeing settlements - offer guaranteed settlement of transactions as a CCP in both securities and foreign exchange |
| 79 | The Mobile Store | One stop shop providing a complete range of Telecom Products & brands all under one roof. The MobileStore brings together all components of mobile telephony like handsets, accessories, connections, repairs, recharges and even buy back into a single shop. |
| 80 | Titan Industries - Jewellery Design | Mould setting to de-skill the stone setting process and enhance capacity by 163% |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|----|-------------------------------------|--|
| 81 | Titan Industries - Jewellery Design | Powder metallurgy route for manufacturing of coins and biscuits |
| 82 | Triplex Inventives Pvt Ltd | Delamination of packaging industrial refuse |
| 83 | United Spirits Limited | McDowell's' No. 1 Whisky Smart Pack |
| 84 | United Spirits Limited | Bagpiper in tetra packaging. |
| 85 | Valued Epistemics Pvt Ltd | WIZDOM - Adaptive Learning Programs |
| 86 | Vinayakapandi N | Woodcutter |
| 87 | VIP Bio Products | |
| 88 | Wonder Waste | Recycling waste to create table lamps, vases, pen and spoon stands, key holders, etc |
| 89 | Zensar Technologies Ltd | Vision Community initiative |
| 90 | Acusis Software India Pvt. Ltd. | Acusis HTTM - home -based transcription business model called, |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|----|---|---|
| 91 | Anantara Solutions Private Limited | Second Generation Outsourcing (SGO) - new generation outsourcing model called |
| 92 | Corporation Bank, Mangalore | Card Based authentication devices and by appointing Business Correspondents at identified villages |
| 93 | Edifice Architects Pvt. Ltd. (EAPL) | Smiling Faces - start and own your own pyramid. |
| 94 | Evalueserve.Com | Its unique business model is based on creating and maintaining a cost-effective knowledge pool from which the clients can pick and choose relevant, tailor-made services/solutions at a fraction of the cost they would otherwise incur if they procured them in-house or from other on-shore vendors |
| 95 | ICICI Prudential Life Insurance Company Limited | Post Graduate Program in Management and Insurance (PGPMI) and launched it in partnership with various management institutions in March 2007. |
| 96 | Indian Hotels Company Limited | Taj Spa |
| 97 | Jaipur Rugs Co. Pvt Ltd. | Livelihood program for the rural artisans |
| 98 | Merx Equity Marketing and Advertising Pvt Ltd | Customer Retention Profit Cycle |
| 99 | Narmada Valley Farm Produce Pvt. Ltd | |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|-----|---|---|
| 100 | Niriha Security Systems Pvt Ltd | Small microcontroller and camera based security product installed inside the regular hot and cold water dispenser along with motors and solenoid valves to make it a high security tamper proof vending system. |
| 101 | Sparket Marketing Private Limited | Order booking through the internet for Corporate gifts or promotional products from all over the world without being physically present. The corporate gift covers most of the available items on the earth which can be branded and given as a promotional product or gift to excite both the giver and the receiver |
| 102 | Team India managers Ltd | Model to make small scalable equity partnerships with local franchisee partners from investments from high net worth individuals |
| 103 | Titan Industries - Jewellery Design | GOLDPLUS - New brand catering to semi rural / rural jewellery market |
| 104 | Zensar Technologies Ltd | Zensar's Outsourcing & Off shoring Model (ZOOM) |
| 105 | Zicom Electronics Security Systems Ltd | Safety and Security business |
| 106 | Ambaram Lavji Mistry Technical Training Institute | ALM Technical Training Institute is the Charitable trust which Provides Technical Education in "INTERIOR & EXTERIOR DECORATION" specializing in 1) Interior Decoration (Modular furniture making & Installation) 2) Marketing culture & concepts (Retail Marketing- Project/ Field marketing) 3) Glass used in Building technology (Interior / Exterior) |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|-----|--|--|
| 107 | Beyond Books Interactive Learning –(BBIL) | Playgroup and Nursery business model. With Kidzee |
| 108 | Sri Kurumba | The Sobha Academy, for management of social development |
| 109 | Bhinge Brothers | Ecoflo Pump - only foot operated treadle pump |
| 110 | Bright Stars Electronics | Solar Powered Constant / Continuous move Pivot Irrigator - machine is used to water the fields like rain |
| 111 | Dforce Communications Pvt Ltd | www.prayaschit.org - website to build awareness about dumping |
| 112 | Ekgaoon Technologies Private Limited | CAM-Mobile Enabled SHG Microfinance Management System - for the collection of rural SHGs financial information |
| 113 | Fr.Agnels Business School | Course on 'Art of investing' for laymen |
| 114 | Girdharilal B. Kantrod | Anti stealing system |
| 115 | GTL Limited | Project KNOW (Knowledge on Wheels) |
| 116 | i-land informatics Limited (Trading Style : banglanatak dot com) | Communication and capacity building model |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|-----|--|---|
| 117 | Integra Micro Systems (P) Ltd | iMFAST is a business correspondent or agent assisted portable financial transaction terminal solution |
| 118 | Integrated Management Services | Bio Dynamic Farming |
| 119 | Jsoft Solutions | Rural BPO |
| 120 | Lifeline Hospital | Innovative campaign against female foeticide |
| 121 | Lifetime WellnessRx International Limited (Apollo Hospitals) | Apollo Health and Lifestyle Scan |
| 122 | Motionsonique-Willager | text to speech, speech to text - sign language converter, in 3 languages for Indian users and 15 language interface for international users - interactive cost-effective, user-friendly software development and the sales of software, to generate the revenue by serving as a social entrepreneur for Self Sustainability to bridge the disability divide digitally for 80 million person, the deaf and mute/ visual impaired |
| 123 | Multi Commodity Exchange | Gramin Suvidha Kendra (GSK) - Public Private Partnership with India Post |
| 124 | Narayana Hrudyalaya | Yeshasvini Programme |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|-----|---|--|
| 125 | Nayudamma Centre for Development Alternatives | |
| 126 | Paradigm Hospitality Pvt Ltd | Robin Hood - A restaurant as a platform to help people be more aware of social causes and be a part of it. |
| 127 | Peer Technical Services Pvt Ltd | Training programme on Inventing and Patenting |
| 128 | PVR Nest - PVR Cinemas (CSR Wing) | PVR is a community of youth, children, families, young-old, men-women coming together for their joy, happiness and fulfillment - activities like Childscapes, Street to School, PVR Ki Paathshala, Green PVR, Green films, PVRe-Cycle, PVR Lifeline, Childwatch and other interesting activities text to speech, speech to text - sign language converter, in 3 languages for Indian users and 15 language interface for international users - interactive cost-effective, user-friendly software development and the sales of software, to generate the revenue by serving as a social entrepreneur for Self Sustainability to bridge the disability divide digitally for 80 million person, the deaf and mute/ visual impaired |
| 129 | S&S Empowering Solutions Pvt. Ltd | The company provides family business governance consulting services to small, medium and large cap business owning families. The service offered by the company aims to address the issue of sustainability (only about 5% of family businesses last beyond 3rd generation) of family owned business. |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|-----|---|--|
| 130 | Shatrunjay Group | Computer education services to the Municipal Corporation schools and E-Learning Educational Software which is as per school text book syllabus wise. |
| 131 | Surat District co operative Milk Producers Union LTD. SUMUL DAIRY | Bio-gas |
| 132 | TATA BP Solar | Star - Low cost solar lantern |
| 133 | TATA BP Solar | Arunodaya - Creating societal awareness about solar |
| 134 | Tata Interactive Systems | |
| 135 | TATA Projects | Deflouridation Units set up by SBU - Water and wastewater of TATA Projects Limited, Hyderabad |
| 136 | Tata Teleservices Ltd | Universal PCO Association |
| 137 | Tata Teleservices Ltd | 'FISHING' (FISH Intelligent Navigation Gear) |
| 138 | Uplift India Association(UIA) | Community Based Health Mutual's |
| 139 | Vasant Soni | TATKAL reservation in train |



Category for the Innovation for India Awards 2008

Business Innovation:

- An Innovation in business product or process or service
- Innovation in Business model
- Innovations in the social sector (Includes innovations done for the bottom of the pyramid)

| | | |
|-----|--|---|
| 140 | Welingkar Institute of Management Development & Research | Project Netrutva - provide socio-economic empowerment to disadvantaged individuals through the medium of management education along with a conducive learning environment & a mentor support system |
| 141 | www.SMSOne.in | Self-Employment Promotion through Local SMS Communities |
| 142 | Zensar Technologies Ltd | HIV Aids awareness programmes |