

Evalueserve.com Pvt. Ltd.



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Evalueserve



1920's - Ford - unbundled the manufacturing process

1980's - Unbundling of the service industry leading to IT outsourcing & BPOs

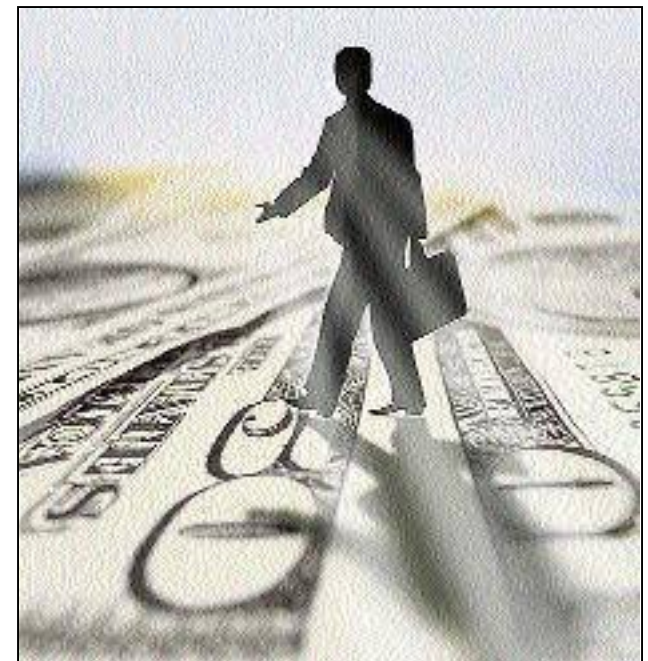
From December 2000 to early 2002 **Evalueserve pioneered the unbundling and outsourcing of knowledge intensive processes** like filing patent applications, market intelligence, equity research etc.

Processes previously considered core to a company - more of an art than a science

This, in effect, led to the creation of the KPO industry

Projected to be potentially \$ 17 Billion by 2010

\$ 12 Billion of which is expected to
be driven from India



For Example in the Patent filing process

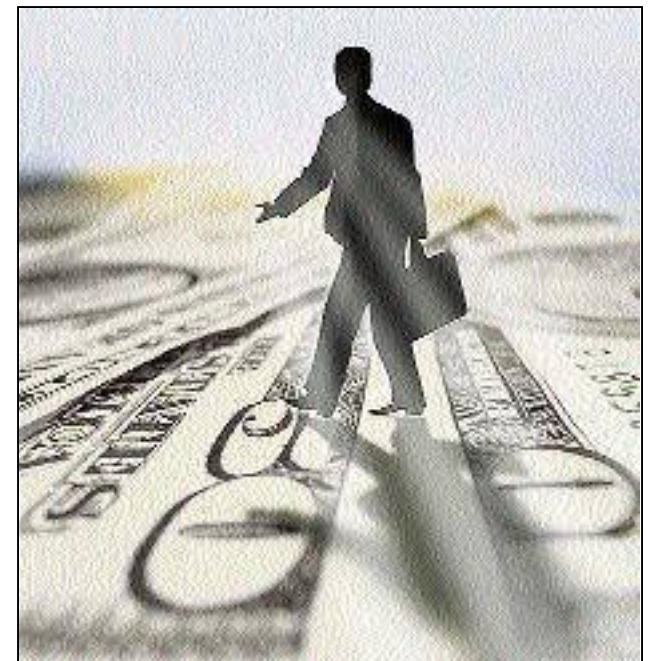
The keystones of unbundling:

Identification of the separate parts and the part that could be outsourced.

Convincing the client to outsource and pay –
“We can’t outsource it, it is too complicated”.

Seamlessly integrate with the client so he can
build on it easily

Find and train people for the domain



Strong reference growth with a CAGR of 67.8%

It has crossed 2200 employee mark – the headcount growth has been one of the fastest in the industry

The word KPO is literally attributed to Evalueserve's pioneering work in creating an innovative business that sparked off an industry!!

